

Michelle Gonzales

From: lfma@memberclicks-mail.net on behalf of Louisiana Floodplain Management Association
<lfma@memberclicks-mail.net>
Sent: Tuesday, May 31, 2022 9:24 AM
To: Michelle Gonzales
Subject: LFMA Summer Workshop
Attachments: LFMA Workshop 24 June 22.pdf



Louisiana Floodplain Management Association

LFMA Summer Workshop

LFMA will be holding a workshop on Friday, June 24, 2022 at the Ruston Sports Complex in Ruston, Louisiana.

The agenda is attached and you can register [HERE](#).

A block of rooms at the group rate of \$124 per night is being held at Courtyard by Marriott - you must book by next **Wednesday, June 8, 2022**, in order to receive this rate. Click [HERE](#) or through the link in the attached agenda to reserve a room in this block.

If you have any questions about the workshop agenda or registration please direct them to Darla Duet at DuetDA@lafourchegov.org.

Louisiana Floodplain Management Association

This email was sent to mgonzales@jeffparish.net by mellzey@bha-engineers.com

Louisiana Floodplain Management Association • 803 Johnston St, Alexandria, Louisiana 71301, United States • [318-487-5401](tel:318-487-5401) Ext 16

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Michelle Gonzales

From: lfma@memberclicks-mail.net on behalf of Louisiana Floodplain Management Association
<lfma@memberclicks-mail.net>
Sent: Wednesday, August 3, 2022 8:50 AM
To: Michelle Gonzales
Subject: Louisiana Flood Awareness Week
Attachments: Flood Awareness Week.pdf



Louisiana Floodplain
Management Association



LOUISIANA FLOOD AWARENESS WEEK

AUGUST 29-SEPTEMBER 2, 2022

**KNOW YOUR RISK. PROTECT YOUR PROPERTY.
GET FLOOD INSURANCE.**

Louisiana Flood Awareness Week is August 29 - September 2, 2022. In preparation for this statewide outreach opportunity, LFMA is holding a Microsoft Teams Meeting on Tuesday, August 9, 2022 at 9:30AM to provide tools that you, as members and floodplain management advocates, can use to educate our communities on ways to best prepare for flood events during this week long event. Please take a look at the attached promotional handout and click [HERE](#) next Tuesday morning to join us on the Teams call so that we can make Flood Awareness Week as successful as possible. If

you are unable to connect online, you can join the meeting by phone at (504) 291-9147 using Phone Conference ID: 230 560 480# .

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TOPIC: General Awareness

OUTREACH ACTIVITIES

EXAMPLE 1

Ask your elected officials to sign a proclamation for Flood Awareness Week.

LFMA will provide a template as part of the Flood Awareness Week toolkit.



EXAMPLE 2

Share Flood Awareness Week graphics on your community website or social media throughout the week. Print a sign for your office or local business to hand out during the week that says it's Flood Awareness Week.

LFMA will provide some graphics as part of our toolkit for Flood Awareness Week.



EXAMPLE 3

Create an exhibit at a local library or museum that showcases historic flood information for your community.



SHARE

SHARE LFMA'S FLOOD AWARENESS WEEK POSTS ON FACEBOOK



TOPIC: Flood Risk

OUTREACH ACTIVITIES

EXAMPLE 1

Share social media posts for the public to learn where they can find flood hazard information, such as the LSU's Flood Mapping Portal or your local mapping platform.



EXAMPLE 2

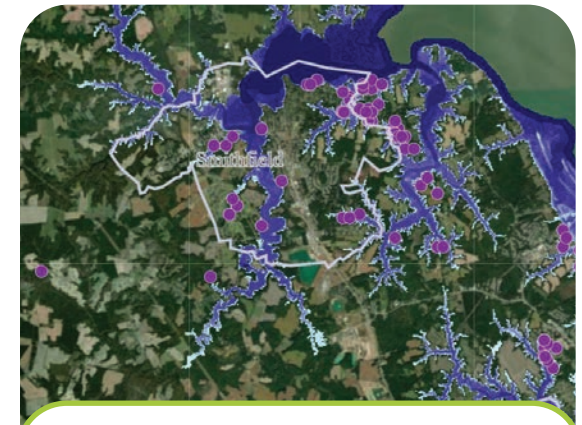
Do you have areas in your community with known flood issues (flash flooding, high tide or a major storm)? Put up temporary or permanent signs to educate residents of this risk.

Messaging Ideas:

**PARK AREA IS ALSO A
FLOOD CONTROL AREA**

**NO
PARKING
FLOOD
AREA**

**ROAD
MAY
FLOOD**



EXAMPLE 3

Host an open house for the public to learn about flood risk, flood maps and whether their property is in a flood zone. Share information about flood insurance and your local floodplain management program.

SHARE

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TOPIC: Flood Insurance

OUTREACH ACTIVITIES

EXAMPLE 1

Work with local insurance agents, realtors and lenders to distribute brochures about flood insurance in their offices.

*FEMA has **multiple brochures** that can be ordered for free. These take about four to six weeks to arrive, so make sure you place your order early.*

EXAMPLE 2

Share information with local insurance agents about agent-specific resources related to flood insurance.

Let them know about FEMA's agent-specific resources at agents.floodsmart.gov.

EXAMPLE 3

Educate residents that anywhere it can rain, it can flood, and flood insurance is financial protection. Anyone in a National Flood Insurance Program (NFIP) participating community can purchase NFIP flood insurance. This includes homeowners, renters and businesses.



Share information about flood insurance through social media and your website, host an open house, put brochures out in community buildings, etc. FEMA has information and resources available at www.floodsmart.gov.



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TOPIC: Safety and Preparedness

OUTREACH ACTIVITIES

EXAMPLE 1

Facilitate a workshop in your community about how to prepare for flooding. Work with your emergency manager to share information about preparing for floods, creating go-bags, evacuation plans, etc.



Check [Ready.gov/floods](https://www.ready.gov/floods) for more ideas.

EXAMPLE 2

Use the **Turn Around, Don't Drown**® phrase to educate your community of the dangers of driving through flooded roads.

This might be accomplished by sharing through social media or your community website, or hosting a workshop. Consider hosting a training for your coworkers or through a driver's education program. It only takes 12 inches of water to float away most cars.

View National Weather Service's **policy** for using the phrase, as well as videos and print materials.

EXAMPLE 3

What's the difference?

It can be confusing to keep up with all the different weather alerts. Make sure your community knows what each means and what actions to take.

The National Weather Service provides **language** you can use.

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TOPIC: Mitigation

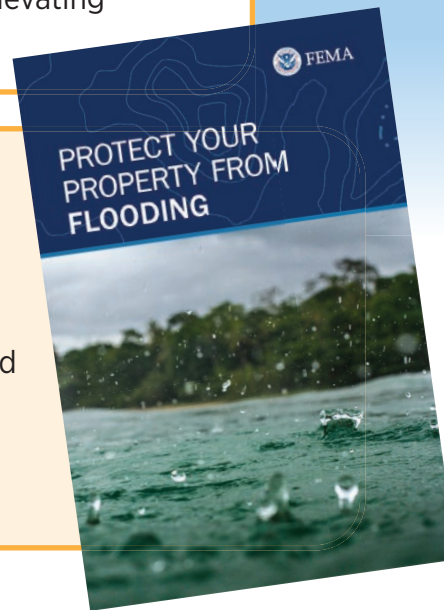
OUTREACH ACTIVITIES

EXAMPLE 1

Partner with local businesses, such as a hardware store and local builders, to teach residents about flood resistant materials, flood vents, elevating utilities and more.

EXAMPLE 2

Hold a community event for residents to learn about ways they can mitigate against flooding. There are many low-cost options that may reduce their flood damages and insurance premiums.



EXAMPLE 3

Does your community have homes that could be mitigated through a Hazard Mitigation Assistance grant program?

Have a workshop or share information with residents about their options for elevation, relocation or acquisition.



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